

# Tamir Bar-Niv

## UX designer

### ABOUT

I am a UX Designer with a background in Psychology and Economics, who loves exploring problems in search of the effective and enjoyable user experiences.

### EDUCATION

#### UX Design

*Technion External Studies (Sep 2020-Feb 2021)*

- Executed an end-to-end UX process of mobile application: theoretical, market and user research; defining personas, user stories, user workflows, wireframes, as well as a full interactive prototype in Axure RP

#### BA Psychology and Economics

*Ben-Gurion University (2016-2019)*

*University of Padua, Italy (Winter 2018)*

- Students exchange program
- Participated in "Psychology of Economic Decisions" course, focused on Behavioral Economics & Nudges.

### TOOLS

Axure RP


Figma


Microsoft Office

### LANGUAGES

English (fluent)


Hebrew (native)

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 Tel Aviv

### EXPERIENCE

#### Senior Risk Management Consultant

*KPMG (2019-PRESENT)*

- Work directly with clients, assist them to find the right solutions
- Deliver high-level presentations to the client that clarify the message of the project
- Manage and monitor multiple projects concurrently on a regular basis
- Advise boards and managements on risk management practices

#### Research Intern

*Ben-Gurion University –*

*Social Perception Lab (Oct 2017-Jul 2018)*

- Designed, conducted and analyzed experiments, recruited research participants
- Participated in brainstorming sessions, characterized core variables and measurement methods

#### Israeli Air Defense Command

*PATRIOT Ballistic Missiles System,*

*Commanding Officer (2011-2015)*